

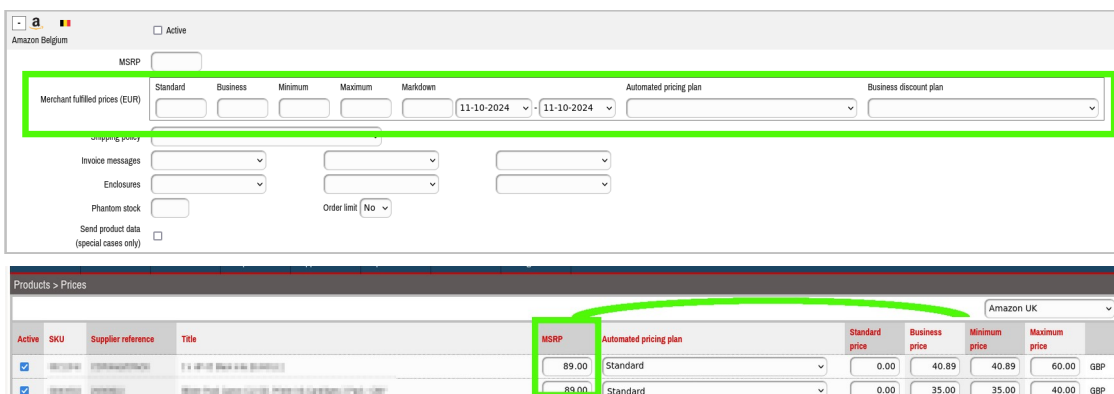
October 2024 features update

We've made some enhancements to SurfSeller which will be coming your way in the next few days.

Prices and discounts

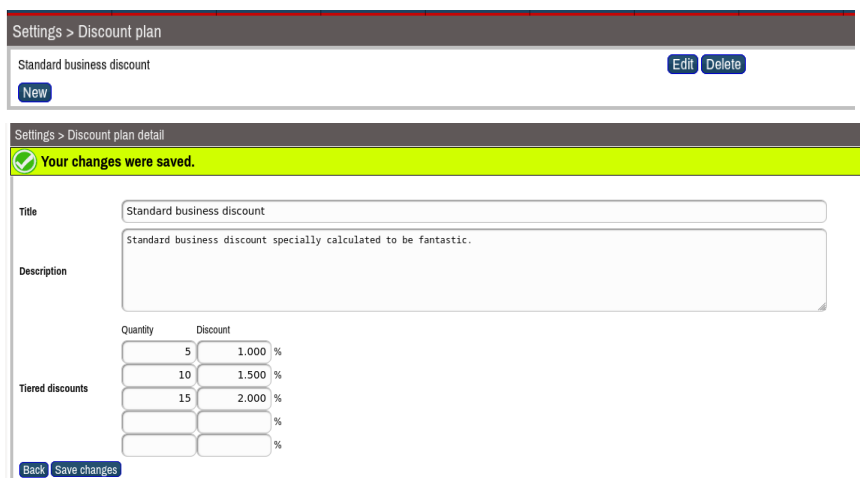
Layout re-organisation

The price section on the product catalogue page and Product > Prices has been re-organised to make room for the FBA pricing we're currently working on.



Tiered discounts

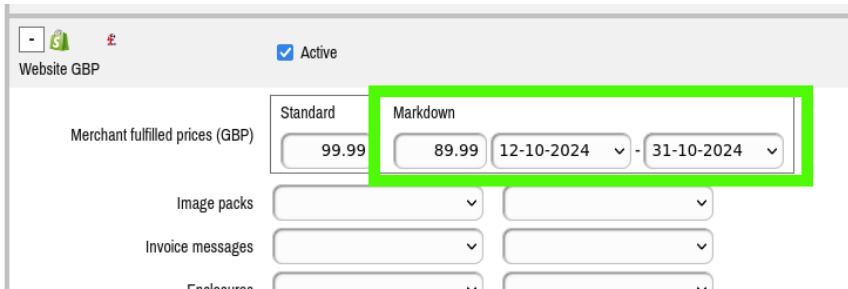
Tiered discounts can now be created in Settings > Discount plan with up to five bands of a quantity and percentage discount. Currently this is for use with Amazon business discounts, however other channels may support a similar feature in future.



Once you've created your discount plans apply them to the desired products and Amazon regions by selecting "Business discount plan".

Shopify markdown price

A Shopify “compare at” price is now available for Shopify. Enter the strike-through price as the Standard price and the selling price as Markdown. The date range is used to automatically end the offer.



The screenshot shows the 'Merchant fulfilled prices (GBP)' section in a Shopify interface. It features two columns: 'Standard' and 'Markdown'. The 'Standard' column has a price input field containing '99.99'. The 'Markdown' column has a price input field containing '89.99' and a date range selector set to '12-10-2024' to '31-10-2024'. The 'Markdown' price and date range fields are highlighted with a red box. Below these fields are dropdown menus for 'Image packs', 'Invoice messages', and 'Features'.

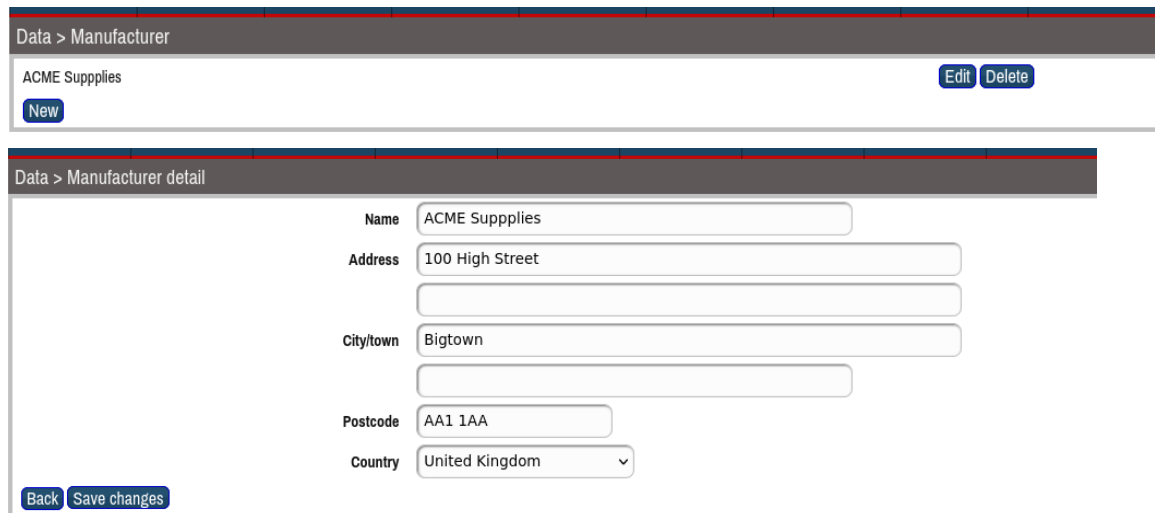
Technical improvements

The Amazon business price now uses the “fast patch” interface which will provide for faster updates and eliminate timing differences between retail and business prices.

Manufacturers

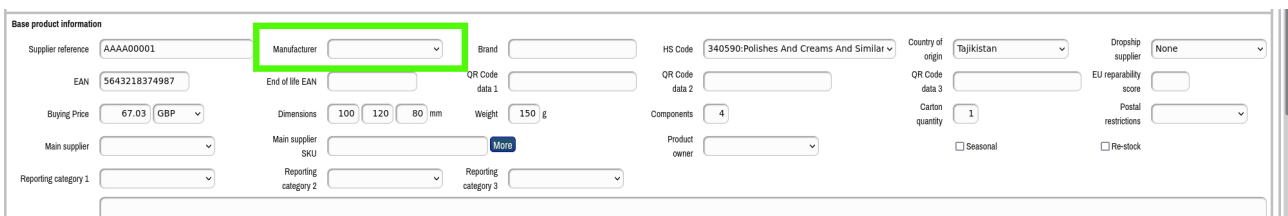
It is anticipated that the Manufacturer will be required by sales channels in the future, so this has been added to the product page.

Manufacturers are created in Data > Manufacturer. As a start point it's been populated with the brand and space is provided to add the address.



The screenshot shows two parts of the 'Data > Manufacturer' interface. The top part is the 'Data > Manufacturer' overview, showing 'ACME Supplies' with 'Edit' and 'Delete' buttons, and a 'New' button. The bottom part is the 'Data > Manufacturer detail' form, which includes fields for 'Name' (ACME Supplies), 'Address' (100 High Street), 'City/town' (Bigtown), 'Postcode' (AA1 1AA), and 'Country' (United Kingdom). There are 'Back' and 'Save changes' buttons at the bottom.

The Manufacturer can then be selected in the product catalogue.



The screenshot shows the 'Base product information' form in a product catalogue. It includes various input fields and dropdown menus. The 'Manufacturer' dropdown menu is highlighted with a red box. Other fields include 'Supplier reference' (AAAA00001), 'Brand', 'HS Code' (340590:Polishes And Creams And Similar), 'Country of origin' (Tajikistan), 'Dropship supplier' (None), 'EAN' (5643218374987), 'End of life EAN', 'QR Code data 1', 'QR Code data 2', 'QR Code data 3', 'EU reparability score', 'Buying Price' (67.03 GBP), 'Dimensions' (100, 120, 80 mm), 'Weight' (150 g), 'Components' (4), 'Carton quantity' (1), 'Postal restrictions', 'Main supplier', 'Main supplier SKU', 'Product owner', 'Reporting category 1', 'Reporting category 2', and 'Reporting category 3'. There are also checkboxes for 'Seasonal' and 'Re-stock'.

Stock Inbound

The inbound stock from open purchase orders is now shown on the product catalogue stock summary.

Stock				
Location	Total stock	Allocated	Free	Inbound
	348	49	299	99
Total	348	49	299	99
Pending order items			6	
In-hand order items			0	
Available			293	

Re-stocking

A re-stock indicator has been added so products can be filtered when using stock related features.

Base product information

Supplier reference: Manufacturer: Brand: HS Code:

EAN: End of life EAN: QR Code data 1: QR Code data 2: Country of origin: Droship supplier:

Buying Price: Dimensions: mm Weight: g Components: QR Code data 3: EU reparability score: Carton quantity: Postal restrictions:

Main supplier: Main supplier SKU: Product owner: Seasonal Re-stock

Reporting category 1: Reporting category 2: Reporting category 3:

When using Stock > Stock days a filter will cause only products with the Re-stock indicator set to be displayed.

Stock > Stock days

This page is updated once every hour.

Download Show re-stock only

SKU	Brand	Supplier reference	Short description	Buying price	Currency	Days since last sale	Last stock	Sold 120 days	Sold 60 days	Sold 30 days	Sold 7 days	Days of stock
-----	-------	--------------------	-------------------	--------------	----------	----------------------	------------	---------------	--------------	--------------	-------------	---------------

Subscription priority

Subscription orders can be given priority over available stock in Settings > Fulfilment.

Sat

Sun

Fake fulfillment delay: hours

Default fulfillment service:

Higher value fulfillment service: where value over GBP

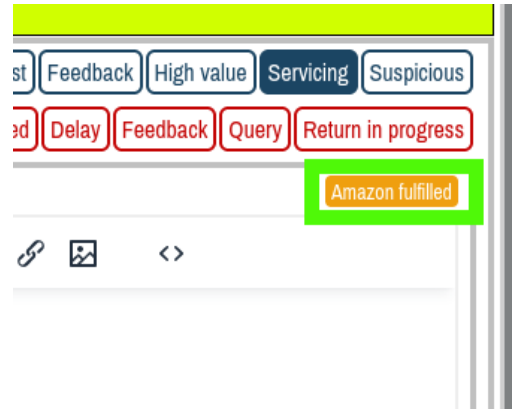
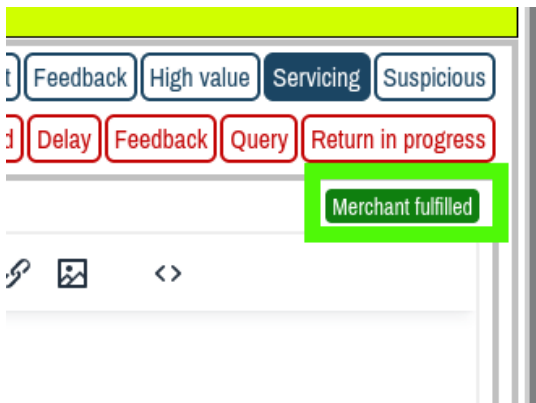
Split orders to keep weight below: g

Do not part ship orders (from the same location)

Give priority to subscription order lines

Order details

The order details page has additional indicators for Merchant and upcoming FBA features as well as “Dropship”, “Priority” and “Subscription” indicators for order lines. Priority indicates service levels such as Amazon Prime with “Subscription” being an item from the Amazon “Subscribe and Save” programme.



Qty	SKU	Supplier code	Product	Price	Discount	Postage	Refunded	Status	Issue	Returned	Action
1				50.79	0.00	0.00	0.00	Despatched		<input type="checkbox"/>	Do action

Additional items

Qty	Search	Product	Price	Tax	Postage
-----	--------	---------	-------	-----	---------

Reports

The report at Report > Products/channel download now includes the channel sales rank through the SurfSeller, channel category and the Amazon category sales rank.

We hope you find these changes useful and thank you for using our products. We're here at care@shopcute.com.