

September 2024 eBay features update

We've made some enhancements to the eBay features in SurfSeller which will be coming your way in the next few days.

Category number lookup

A category number look up is now available together with the display of the category name. To lookup a category click the (?) button.

The screenshot shows the eBay listing form interface. The 'Category' field is highlighted with a green border. It contains the number '32633' and a question mark icon. To the right of the number, the category path is displayed: 'Cars, Motorcycles & Vehicles > Campers, Caravans & Motorhomes > Caravans > Mobile/Touring Caravans'. Other fields visible include 'Prices (GBP)' set to 11.62, 'Payment' policy set to 'eBay Payments:Immediate pay', 'Shipping' set to 'Flat:Royal Mail 1st(Free)/Flat:Standard Int'l#9', and 'Returns' set to 'Returns Accepted,Seller,60 days'. There are also fields for 'Listing template', 'eBay item specifics' (Brand: Goat, Colour: White), and 'Country/Region of Manufacture' (Poland).

The screenshot shows the 'Products > Catalogue > Category Lookup' window. It displays a breadcrumb trail: 'Cars, Motorcycles & Vehicles > Campers, Caravans & Motorhomes > Caravans > Mobile/Touring Caravans'. The 'Mobile/Touring Caravans' dropdown is selected, and a 'Select' button is next to it. There is also a 'Reset' button at the bottom left.

The lookup is also available in Products > Multi-listing.

The screenshot shows the 'Products > Multi-listing' form. The 'Category' field is highlighted with a green border. It contains the number '163149' and a question mark icon. To the right of the number, the category path is displayed: 'Clothes, Shoes & Accessories > Specialty > Fancy Dress & Period Costume > Other Fancy Dress & Period'. Other fields visible include 'Listing title' set to 'Superdooper offer', 'Payment policy' set to 'eBay Payments:Immediate pay', and 'Returns policy' set to 'Returns Accepted,Seller,60 days'. There are also fields for 'eBay item specifics (listing wide)'.

Live listing link

	Active	Channel identifier/ Store categories	SKU for channel (Leave blank for auto) Use 0-9,a-z,A-Z,+ _-	
1	<input checked="" type="checkbox"/>	<input type="text"/> <input type="text"/>	50222122152215	Remove Internet Channel updates
2		<input type="text"/>		

The (Internet) button on the Identifier/categories page of the product catalogue links to the live listing on eBay. This feature is now available for all regions with the addition of Australia, Belgium, Ireland, Italy, Netherlands and Spain.

Improved barcode handling

SurfSeller stores the EAN at product level with an override for an eBay channel if required.

Additional logic has been applied to the listing creation and revision to improve listing success and reduce the need for overrides.

As the EAN is a superset of a UPC, SurfSeller will convert an EAN with a zero starting digit to an UPC where this listing requires it. Additionally UPCs can be converted to EANs. Where a listing recommends a UPC, but one isn't available, for example a European made product being sold into the USA, SurfSeller will send the EAN and indicate no UPC is available.

Improved re-listing

Although not common, it is possible for inactive listings to become stale and re-listing fail when a product is offered for sale after a long gap. Usually other updates would cause the item to be eventually listed, but SurfSeller now detects this situation and will abandon the listing and create a new one.

We hope you find these changes useful and thank you for using our products. We're here at care@shopcute.com.