

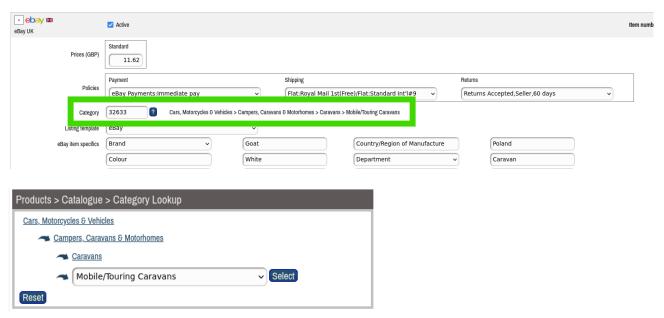
September 2024

September 2024 eBay features update

We've made some enhancements to the eBay features in SurfSeller which will be coming your way in the next few days.

Category number lookup

A category number look up is now available together with the display of the category name. To lookup a category click the (?) button.



The lookup is also available in Products > Multi-listing.



Live listing link



The (Internet) button on the Identifier/categories page of the product catalogue links to the live listing on eBay. This feature is now available for all regions with the addition of Australia, Belgium, Ireland, Italy, Netherlands and Spain.

Improved barcode handling

SurfSeller stores the EAN at product level with an override for an eBay channel if required.

Additional logic has been applied to the listing creation and revision to improve listing success and reduce the need for overrides.

As the EAN is a superset of a UPC, SurfSeller will convert an EAN with a zero starting digit to an UPC where this listing requires it. Additionally UPCs can be converted to EANs. Where a listing recommends a UPC, but one isn't available, for example a European made product being sold into the USA, SurfSeller will send the EAN and a indicate no UPC is available.

Improved re-listing

Although not common, it is possible for inactive listings to become stale and re-listing fail when a product is offered for sale after a long gap. Usually other updates would cause the item to be eventually listed, but SurfSeller now detects this situation and will abandon the listing and create a new one.

We hope you find these changes useful and thank you for using our products. We're here at care@shopcute.com.