



December 2023

December features update

We've made some enhancements to SurfSeller which will be coming your way in the next few days.

Adding items to an order

When adding items to an order there is a new option "Order correction" causing the original tax and sales source information to be copied to the new order lines. This will be particularly of use where the SKU sold needs to be swapped for another.

Additional items						Order correction	Add items
Qty	Search	Product		Price	Postage		
1 ~	Filter>		~	0.00	0.00		
1 ~	Filter>		~	0.00	0.00		
1 ~	Filter>		~	0.00	0.00		

In addition the tax amount can be included on order line additions.

Additional items					
Qty	Search	Product	Price	Tax	Postage
1 ~	Filter>	~ ·	0.00	0.00	0.00
1 •	Filter>	· · · · · · · · · · · · · · · · · · ·	0.00	0.00	0.00
1 ~	Filter>	~ · · · · · · · · · · · · · · · · · · ·	0.00	0.00	0.00

"Naked" bundles

Bundles allow you to create and list a product made up of other products you have listed. SurfSeller uses the price of the components to pro-rata the price a bundle sells for to the components, so bundles of items not already listed cannot be be made to work.

Now, where a bundle contains a multiple quantity of a single product, the component no longer needs to be listed for sale in it's own right for the bundle to allocate value to across the quantity.

"Fast patch" Amazon updates

SurfSeller takes advantage of new Amazon API features to make micro stock and price updates rather than large batches of changes. The will improve the pace at which updates get sent to Amazon reducing the risk of oversells and improving price matching performance.

If you're familiar with SurfSeller batches then you'll see a new batch type **SendFastPatchMultiData** instead of **SendInventoryData** and **SendPriceData** where this feature is in operation. As the data being sent is no longer limited to a single value there can be many items in the "data" column separated with a semi-colon.

Amazon limits the rate updates can be sent to your account, so an additional feature is "lazy updates". Where the stock level is high updates may not reduce stock in ones, but wait until several can be removed at once. However it will update the stock at the same time if a price update is required. This adapts to ones at lower quantities and improves overall performance by making room for more important updates.

Pending order items

SurfSeller gathers data from Amazon and eBay about orders not yet paid for or pending release and uses this to keep stock back to cover these.

This information has been visible in "Sales" > "Pending sales" and has now been included on the product page to improve visibility.

This can be useful to see why the stock being listed is less than you may expect or judge when fast selling products are running out of stock.

Stock													
Location	Total stock	Allocated	Free										
	0	0	0										
	0	0	0										
	0	0	0										
	0	0	0										
	0	0	0										
	1422	510	912	History									
Total	1422	510	912										
Pending order iten	40												
Available	872												

Higher value fulfilment service

The Default fulfilment service is set in Settings > Fulfilment. A new option enables an alternative service to be selected where the value of a package (excluding postage) exceeds a value in the channel currency.

Only a better service will be selected, so Tracked/signed does not override Express, but does Economy and Standard. Pickup is always ignored.

LiveShip customers should consider how this interacts with the "Merchant value based upgrades" feature or what their warehouse has configured for them.

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Sat	(A `	·	A	~]	A	v]	A	v]	Α	~	A	`	A	~	A	~	A	~	A	~	A	~	A	~	A	~	A	~	A	~	A
Sun	A)	A	-	A	~	A	•	A	~	A	~	A	~	A	•	A	~	A	~	A	•	A	~	A	~	A	~	A	~	A
Fake fulfillment delay					(0 hours																									
Default fulfillment service						Standard ~																									
Higher value fulfillment service					(Tracked and/or signed v where value over 50.00 EUR																									
✓ Do not part ship orders (from the same location)																															
Save changes																															

We hope you find these changes useful and thank you for using SurfSeller. We're here at care@shopcute.com and please remember we're collecting ideas for our new re-pricer at <u>repricer@shopcuteideas.com</u>.