

Launch editions of LiveShip and SurfSeller are announced

What is happening?

ShopCute.com announces the imminent release of its baseline editions of SurfSeller and LiveShip as we enter into a process of planned releases in place of rolling updates.

SurfSeller is designated “Astra Edition” with the launch edition of LiveShip carrying the “Alena Edition” name.

These represent the beginning of our journey.

Why is it happening?

We’re working to improve how our software offerings are built, tested and deployed, limiting in-flight changes to essential and low risk changes whilst adding more options for customers to self-configure features to maintain flexibility.

This approach will reduce the opportunity for faults to occur and improve our ability to guide the direction of our products in consultation with our customers, improving them for everyone.

What will it mean for me?

You will automatically be migrated to the new editions without the need to do anything. These releases include minor fixes and functionality improvements, but generally you’re unlikely to notice the difference and can continue to use everything as you do now.

What next?

We already have plans for the next release of SurfSeller called “Bayram Edition” due in the first half of 2022 and we’ll provide details soon.

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